

New digital decision tools support sustainable decisions in companies

WSA - Germany 2021: the UN World Summit Award for Germany 2021

**Harmonia Logic reaches the first place in the category
Business & Commerce of the WSA Germany**

Berlin, January 12, 2022 - Several innovative German companies have won the World Summit Award Germany and have been nominated for the World Summit Award Global (www.wsa-global.org). This award honors outstanding digital solutions that help to implement the 17 SDGs, the United Nations' Sustainable Development Goals. With entries from 180 countries in eight categories, up to 800 projects and companies have been taking part in the world's most prestigious digital impact competition every year since 2003.

Out of 396 projects in 8 categories, the Berlin-based company Harmonia Logic AG (www.harmonialogic.com) won first prize in the Business & Commerce category with its Harmonic Guides (<https://www.harmonicguides.com/sdg-guides.html>), which translate the ingenious WisdomThinking® method (www.wisdom-thinking.com) into a very practical online tool. And thus support companies worldwide in making truly "wise" business decisions.

The result is proof of the innovative power of German founders who have recognized that sustainability must not only be demanded, but also implemented in real terms. And have developed digital solutions that support this online and easily scalable.

Sustainable business decisions

Many companies want to make serious contributions to the Sustainable Development Goals (SDGs), however find it difficult to get out of their previous decision-making routines. The world has become not only complicated but genuinely complex, the old systems no longer run smoothly, and the finite nature of resources has caught up with us. Under the conditions of this systemic complexity, how can one make "wise" business decisions that are genuinely sustainable and practically implementable? Methods and tools are often lacking.

This is exactly where the Harmonic Guides awarded in the WSA Germany competition and the WisdomThinking® methodology of Harmonia Logic AG behind them come in. They create both, a practical decision that masters complexity, not as a compromise, but as a win-win. This is precisely how they make an essential contribution to decision-makers in companies being able to implement real sustainability and successfully lead their company into the future. This is because they offer a visualization and a well-structured process that leads in 6 steps from problem perception to solution testing and implementation. The application is simple, playful, practical, global, 24/7, easily scalable.

"Harmonic Guides are based on the Wisdom Thinking® principle and are implemented digitally in an unprecedented way. By providing a near perfect support (video tutorial) and a perfect web application to find the harmonic solution to a challenge. By following the WisdomThinking® method and applying Harmonic Guides, you find a near perfect solution. This is how you decide wisely and act sustainably. Try it out and let yourself be convinced. The jury of the WSA Germany was amazed," says Alexander Felsenberg, Chairman of the WSA Germany.

Harmonia Logic AG was founded by Dr. Martin Böckstiegel and Dr. Elke Böckstiegel. Their experience as lawyers, managing directors and organizational developers showed that the successful handling of the complex challenges of our time by companies requires harmonious, sustainable thinking and action. To enable companies to act systematically in a sustainable manner, they developed the WisdomThinking® mindset and methodology as well as the Harmonic Guides as online tools in over 16 years of practical consulting work and intensive research work.

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